



Spectator Communications Coordinator



UEFA EURO 2020 will take place in twelve venues across Europe in 2021. Following the postponement of the tournament to 2021 (June 11 to July 11) due to the Covid 19 pandemic, the UEFA Executive Committee confirmed that the tournament with 51 games will be held in the Allianz Arena in Munich as the German location as well as in Amsterdam, Baku, Bilbao, Budapest, Bucharest, Dublin, Glasgow, Copenhagen, London, Rome and St. Petersburg. The original vision of the tournament on the 60th anniversary of the European Championship was thus maintained.

**Therefore, the German Football Association (DFB) is searching a
“Spectator Communications Coordinator” (m/f/d)
to be part of the LOS Munich for the UEFA EURO 2020.**

The Spectator Communications Coordinator will support the development and implementation of the EURO 2020 spectator communications strategy. UEFA will take a cutting-edge approach to spectator communications at EURO 2020 and the responsibility of optimising content delivery across UEFA channels in the Host City, will rest with the Spectator Communications Coordinator.

Job Information

Project: UEFA EURO 2020 Spectator Experience & Relations

Hierarchy level: Coordinator

Type of contract: fixed-term contract

Activity Level: 100 %

Location: Munich

Start Date: 15/02/2021, perhaps earlier

End date: 13/07/2021

Key Responsibilities

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- 🌀 To work with all key event stakeholders - Host City and Venue - to ensure structure and workflows are in place to support localized tournament comms via UEFA channels.
- 🌀 To lead on localized spectator content development, working with internal and external stakeholders to ensure accurate and consistent messaging at EURO 2020.
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- 🌀 To be responsible for the CMS of the EURO 2020 app in Munich, ensuring the accurate input of information pre-tournament and the management of dynamic communications during EURO 2020.
- 🌀 Optimise communications across other external channels, ensuring the proper integration with UEFA channels.
- 🌀 Attend training and table-top exercises to ensure tournament readiness.
- 🌀 Working with the UEFA Spectator Communications Specialist as required.



Must-have requirements

- 🌀 Full fluency in English and German (both oral and written)
- 🌀 Minimum of two years working in an event communications role
- 🌀 Excellent oral and written communication skills
- 🌀 One to three years project management experience
- 🌀 Experience in working with apps and CMS features
- 🌀 Ability to plan activities, maintain efficient filling systems and meet quality standards and deadlines
- 🌀 Strong organisational and project management skills

Additional requirements

- 🌀 Advanced knowledge of MS Office
- 🌀 Attention to detail combined with the ability to see the bigger picture

We are looking forward to receiving your application!

Please send your complete application until **29.11.2020** <https://dfb-jobs.personio.de/>